



CONTACT: Jeff Palm — (717) 796-0811

FOR IMMEDIATE RELEASE

Kimchee Girl expands its production and opens a new facility

Mechanicsburg, PA — **Kimchee Girl** recently opened its new 2,300 square foot production facility in Mechanicsburg.

Founded in May of 2021, **Kimchee Girl** is a product of Joyce Park Williams' Korean upbringing and family tradition. **Kimchee Girl** follows a long-held family recipe to make the Korean staple, kimchee, using all-natural, fresh ingredients. Kimchee is a centuries old Korean side dish produced with salted and fermented vegetables, mainly Napa cabbage, Korean radish, or cucumber, along with a wide selection of seasonings that includes Korean chili powder, ginger, and garlic. However, unlike most kimchee recipes, the **Kimchee Girl** version does not contain fermented shrimp paste, allowing it to be listed as vegan. The **Kimchee Girl** products are also gluten free.

Kimchee Girl has grown from a home kitchen-based idea to a larger scale commercial production that includes farm market locations and pop-up events. Williams had recently been a vendor at the Fresh Market in Hershey until securing this facility in Mechanicsburg. The **Kimchee Girl** stand in Hershey was closed earlier this year to allow Williams to concentrate on the expansion of manufacturing that will provide enough product to be carried in several area Giant Food Stores later in 2024, as well as the continuation of personal and shipped orders.

“I have a goal of having **Kimchee Girl** products in grocery stores throughout the East Coast,” says Williams. “I want kimchee to be as common as ketchup and mustard.” **Kimchee Girl** offers three varieties of kimchee products – Napa Cabbage Kimchee, Cucumber Kimchee, and Cubed Radish Kimchee.

This **Kimchee Girl** is located at 6 W Allen St in downtown Mechanicsburg. Though it is not open to the public for walk in purchases, orders and pop-up events will continue to be available at the original location at 5 E Allen Str along with a variety of regional specialty stores and markets. Visit

their website, kimcheegirl.com and their Facebook page to place an order, locate a retailer, or find out when the next pop-up event is.



Picture courtesy of CHRISTINA HOY PHOTOGRAPHY:

Joyce & Kevin Williams are assisted by Jeff Palm, Executive Director of the Mechanicsburg Chamber of Commerce, in cutting the ribbon to celebrate **Kimchee Girl**'s opening of its expanded production facility. They are joined by Mechanicsburg Mayor Jack Ritter, Andrew Dudziak of PA State Representative Sheryl Delozier's office, several members of the Mechanicsburg Chamber of Commerce, family and friends.

About Mechanicsburg Chamber of Commerce

The Mechanicsburg Chamber of Commerce supports a variety of community, business and economic development programs throughout the year. It has over 400 business and residential members throughout South Central Pennsylvania; and focuses on the Mechanicsburg Borough, Hampden, Lower Allen, Monroe, Silver Spring and Upper Allen Townships.

###