

Chamber CHATTER



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12.12.24

6 West Strawberry Avenue, Mechanicsburg, PA 17055 (717) 796-0811 www.mechanicsburgchamber.org

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News, Events & more!

CHAMBER EVENTS

Watch for Weekly Updates!!

December

24-25 - Office closed for holiday

January

1 - Office closed for holiday

14 - **Business Women's Networking Luncheon - Residence Inn Mechanicsburg**, 2040 Technology Pkwy, Mechanicsburg. 11:30am - 1:00pm. FREE member event.

15 - **Annual Dinner & General Membership Meeting**, Penn Harris Hotel, 1150 Camp Hill Bypass, Camp Hill. 6:00pm - 9:00pm. \$45 per person. Sponsorships Available

RSVP to info@mechanicsburgchamber.org

For a full calendar of chamber and member events, visit www.mechanicsburgchamber.org/events

Mechanicsburg Chamber Will Hold Election for Board of Directors at January Meeting

Apply
Now

If you are interested in serving on the Board of Directors for the Mechanicsburg Chamber of Commerce, [click here](#) to review job description, nomination policies, procedures and application.

We are accepting applications!

Thank You For Renewing Your Membership!

Eckels Ice Cream Fountain
Millwood, Inc.
Zimmerman's Automotive Tire Pros



Would you like to be a member of the Mechanicsburg Chamber of Commerce Board of Directors?

If you are interested in serving on the Board of Directors for the
Mechanicsburg Chamber of Commerce,
[click here](#) to review job description, nomination policies, procedures and application.

Seeking HOSTS for 2025 EVENTS

- Business Women's Networking Luncheon
 - After Hours Mixer
- Business Leaders Discussion Group

BE A HOST and showcase your business, service and more...

For more information - on HOSTING AN EVENT
contact the Chamber office at 717-796-0811 or email - info@mechanicsburgchamber.org.

Chamber Chatter is published on-line every Thursday.

We encourage member businesses to send us information on sales, promotions, news and events. It is a great way to promote your business or organization.

Chamber Chatter advertisements will remain for up to 4 weeks, or as space permits.

If you have something to share, please submit it by Wednesday at noon to
info@mechanicsburgchamber.org.

****Chamber Chatter advertising is a FREE member benefit.****



Once again, the Mechanicsburg Chamber of Commerce is proud to join the business community of the area in participating as a drop off point for Toys For Tots. If you would like to donate a new, unwrapped toy (or wrapping paper, batteries, tape, etc.), there is a collection box at the office or you may bring your item(s) to any Chamber event.

TOYS FOR TOTS



U.S. MARINE CORPS RESERVE

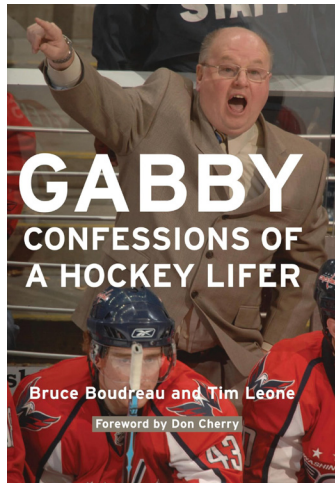
Other local locations participating include:

- A&B Automotive
- AAA
- American Legion Post 109
- Benecard PBF
- Best Line Equipment
- Callery Dental Care
- Classic Rock Design Center
- East Main Dental
- Fusion Financial Group - Thrivent
- GEICO
- Hot Frog Print Media
- Lower Allen Township
- Mechanicsburg Kung Fu Center
- Mechanicsburg Mystery Bookshop
- Orrstown Bank - Baden Powell Road office
- Orrstown Bank - Market Street, Camp Hill office
- Pivot Physical Therapy
- Premier Martial Arts
- Ritters True Value Hardware
- State Farm Insurance - Denise Dombach
- Trindle Bowl
- University of Pittsburgh School of Social Work
- West Shore Chamber of Commerce
- Wolf Brewing Company
- Zimmerman's Automotive Tire Pros

Chamber Annual Dinner & Meeting

Penn Harris Hotel, Trademark Collection by Wyndham
1150 Camp Hill Bypass, Camp Hill

January 15, 2025
6 - 9 p.m.



Mechanicsburg Chamber of Commerce invites all members to join us for the Annual General Membership Meeting

Our annual meeting brings members together to network in celebration of business, community and the achievements made.

Again this year - dinner will be a table served meal!

The special guest speaker for this year's event will be
Bruce Boudreau

former NHL Head Coach & Hershey Bears Head Coach, AHL Hall of Fame Class of 2009, Player, Analyst, Actor, Author, and Co-Owner of the Hershey Cubs of the USPHL.

Bruce will offer insights on the ups and downs of being a professional athlete and his transition to a leadership and eventually ownership position.

Sponsorships Available! Tickets are \$45.00 per person.
To purchase please contact the Chamber at 717-796-0811





Supporting First Responders

A new state law will give first responders greater access to workers' compensation benefits for a post-traumatic stress injury (PTSI).

Under [Act 121 of 2024](#), which I was proud to support, firefighters, police officers, emergency medical technicians and paramedics will be entitled to benefits under the Pennsylvania Workers' Compensation law for psychological traumas arising from individual traumatic events or cumulative highly stressful experiences resulting from their employment – even in the absence of physical injuries requiring medical

treatment.

At a time when first responders are in short supply, it is vital we provide proper support to the men and women who choose to put their lives on the line for us and our communities.

The law will take effect next fall.

Warning for Energy Supply Shoppers

The Pennsylvania Public Utility Commission is cautioning energy consumers about an increase in look-alike websites mimicking the state's official energy shopping platforms.

Unofficial copycat or look-alike sites often top search engine results or appear prominently in social media ads, misleading consumers who are looking for fair and unbiased information about energy shopping.

The PUC's energy shopping websites – clearly marked as "The Official Electric Shopping Websites of the Pennsylvania Public Utility Commission" – are designed to provide consumers with impartial and comprehensive information.

For safe and effective energy shopping and to ensure you are accessing the correct resources, please visit PAPowerSwitch.com and PAGasSwitch.com. Stay safe online and make informed decisions with trusted resources from your Pennsylvania Public Utility Commission.



JAZZ ME BAND

KIRK WISE UPCOMING
SOLO, DUO & BAND
PUBLIC DATES

Thur. 12/12 – Food Truck Rally,
New Cumberland ...Kirk solo 5-8

Fri. 12/13* – Masonic Jesters Party,
Gettysburg Hotel...Band...6-9

Sat. 12/14 – Rotunda Brewing & Restaurant,
Annville...Kirk & Beth Duo 6-9

Sun. 12/15 – Greystone Santa Event@
Range End , Dillsburg...Kirk Noon-2

Tue. 12/17 – Greystone Brew House@
Range End , Dillsburg...Kirk solo 6-9

Wed. 12/18 – Church Luncheon,
Shiremanstown...Kirk solo 1-2

Thurs. 12/19 – Vibra Life, Mechanicsburg...
Kirk solo 3-4

Thurs. 12/19 – Big Bottom Brewing @
Al's Pizza, Dillsburg...Kirk solo 7-9

Fri. 12/20 – West Shore Farmers Market,
Lemoyne...Kirk solo 11-2

For complete up-to-date
schedule, information,
and photos go to
www.jazzmeband.com

Bookings: call Kirk at 717-979-0341 or
E-mail wisemotors@aol.com

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LANDON WISE PHOTOGRAPHY

Hunters Can Share Their Harvest

The state Department of Agriculture and Pennsylvania Game Commission are again encouraging hunters to consider sharing their deer harvest to provide thousands of pounds of venison to people in need.

Hunters Sharing the Harvest (HSH) is Pennsylvania's venison donation program for hunters who share their extra venison via a statewide network of [participating meat processors](#) to food pantries and community assistance centers across the Commonwealth. One deer provides about 200 servings of high-protein, low-fat venison.

HSH has distributed 2.5 million pounds of donated venison since 1991. More information about the program and how to participate is available at www.sharedeer.org.





Four UPMC Central Pa. Hospitals Named to U.S. News & World Report 2025 Best Hospitals for Maternity Care

U.S. News & World Report, the global authority in hospital rankings and consumer advice, has named UPMC Magee-Womens at UPMC Carlisle, UPMC Hanover, UPMC Harrisburg and UPMC Memorial as 2025 High Performing hospitals for Maternity Care. This is the highest award a hospital can earn as part of U.S. News' Best Hospitals for Maternity Care annual study.

UPMC Carlisle also received the Maternity Care Access Hospital designation that recognizes hospitals that provide access to quality care for expectant parents in communities that would otherwise be considered maternity care deserts. Introduced last year, the Maternity Care Access Hospital designation recognizes essential hospitals serving communities that would be in danger of becoming maternity care deserts if they were to stop providing crucial maternity care services.

Only 14% of all U.S. News evaluated hospitals have been designated as Maternity Care Access Hospitals. Hospitals were evaluated based on detailed data submitted to U.S. News.

"This recognition highlights the dedication of our skilled physicians, nurses, and staff who provide top-quality maternity care and compassionate service to families throughout central Pennsylvania," said David Gibbons, senior vice president, UPMC Health Services Division and regional market president, UPMC in Central Pa. "We are committed to delivering world-class care and ensuring an exceptional experience for our patients as they welcome their bundles of joy. We are honored to be part of these cherished moments."

The four hospitals earned a High Performing designation in recognition of maternity care as measured by factors such as severe unexpected newborn complication rates, birthing-friendly practices and transparency on racial/ethnic disparities, among other measures.

U.S. News evaluated 817 hospitals from across the United States. Only half of all hospitals evaluated for U.S. News' 2025 ratings edition have been recognized as Best Hospitals for Maternity Care.

"The hospitals recognized by U.S. News as Best Hospitals for Maternity Care showcase exceptional care for expectant parents," said Jennifer Winston, Ph.D., health data scientist at U.S. News. "These hospitals demonstrate significantly lower C-section rates and severe unexpected newborn complications compared to hospitals not recognized by U.S. News."

The U.S. News Best Hospitals for Maternity Care methodology is based entirely on objective measures of quality, such as C-section rates in lower-risk pregnancies, severe unexpected newborn complication rates, exclusive breast milk feeding rates, birthing-friendly practices and reporting on racial/ethnic disparities, among other measures.

UPMC Magee-Womens provides the state's largest network of top-rated maternity care. Across the hospitals with obstetric services, UPMC delivers close to 25,000 babies each year. For more information about UPMC Magee-Womens services in central Pennsylvania, visit UPMC.com/Central-PaWomen.



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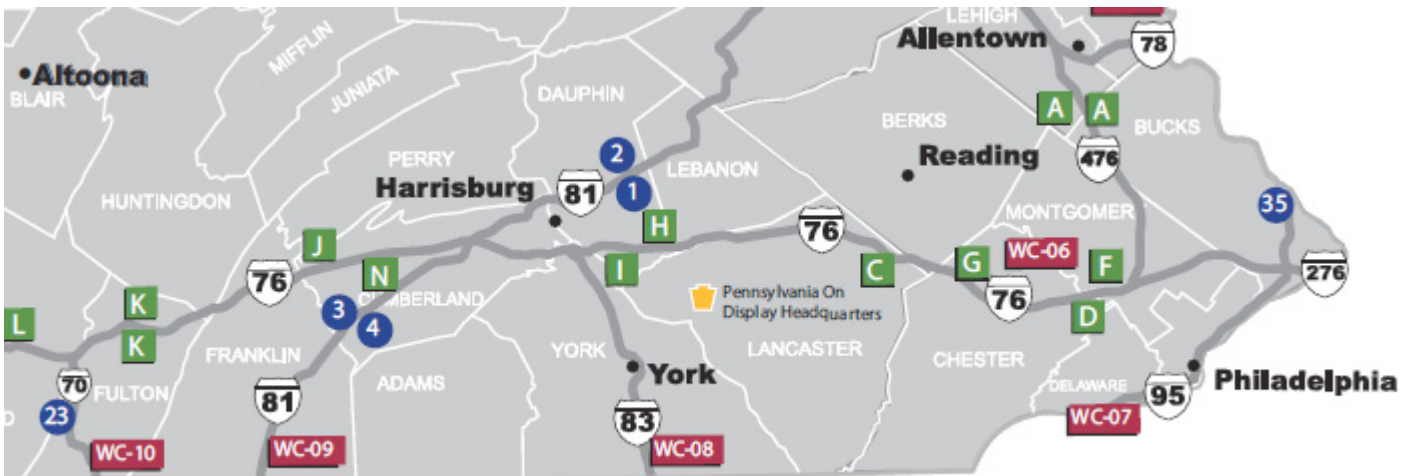


Located at:

6 State Road, Suite 112,
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November 20th - December 20th

Would you like to reach more potential customers via the PA Turnpike, Interstate Rest Areas or PA Welcome Centers?



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We are also the sole distributors for the FREE PA Welcome Center Program that offers tourism information to all 14 official PA welcome centers around the perimeter of the state! Your tax dollars pay for this free program! Please contact me with any questions or interest in any of our programs!

Teresa Crawford, Account Representative
Getaways On Display
717-653-8070 x208
TCrawford@GetawaysOnDisplay.com
www.GetawaysOnDisplay.com

Christian's Christmas Concert

December 20th
Strock's Farms


729 Williams Grove Rd.
Mechanicsburg, PA

6:00–8:00 pm

Tickets \$15

Available for purchase
November 8th

Food, Drink, and Merch
Available for purchase





During this time of year, people look for a way to give back to their community. This holiday season, we're inviting you to make a meaningful difference right here in **Mechanicsburg** through the **Mechanicsburg Area Community Fund**—and your gift can be **doubled!**

Thanks to an exciting **matching opportunity**, every donation to the **Mechanicsburg Area Community Fund** will be matched up to **\$5,000**, helping us extend our support to more local organizations that are working hard to improve lives across our community.

Why Support the Mechanicsburg Area Community Fund?

- **Direct Local Impact:** Donations to this fund support initiatives in the Mechanicsburg area—from food security and housing assistance to education, health, and wellness programs.
- **Community Focus:** A local volunteer committee will decide how competitive grants to local nonprofit organizations are distributed, ensuring they address the specific needs of our community.
- **A Stronger, More Resilient Mechanicsburg:** By contributing, you're not just giving for today—you're helping to build a stronger, more sustainable community for the future.

Your donation to the **Mechanicsburg Area Community Fund** will be matched **dollar-for-dollar**—up to \$5,000! So whether you give \$25 or \$500, your generosity will have **twice the impact**.

Every gift makes a difference in helping local nonprofits provide critical services to our neighbors in need, and now your contribution can go even further with the match!

Make Your Gift Today



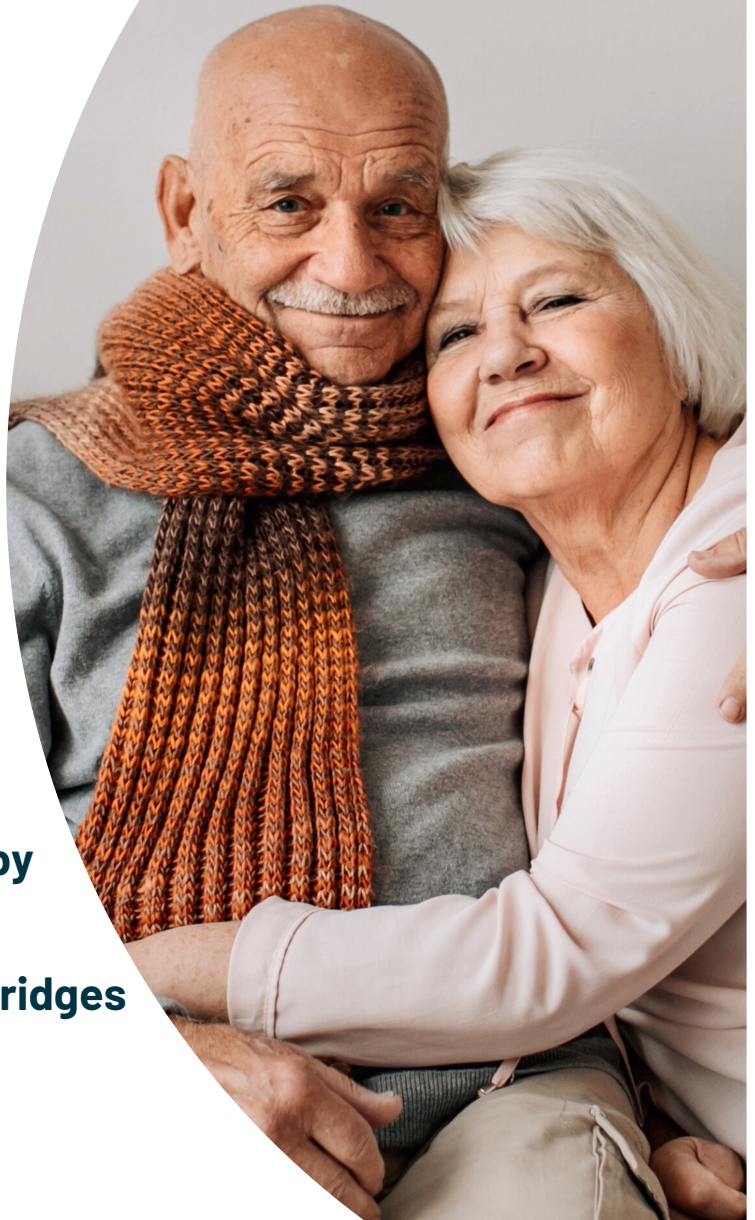
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Beneficial Ownership Information Reporting Requirements Update

On December 3, 2024, a federal court issued a nationwide preliminary injunction halting the enforcement of the Corporate Transparency Act and its associated Reporting Rule. This decision suspends the January 1, 2025, filing deadline for existing reporting companies, as well as the 90-day deadline for new reporting companies. As a result, there is currently no obligation to file a BOI report while the injunction is in place.

What This Means for You

- If you have already filed a BOI report: No further action is required at this time, and you will not need to make updates unless the filing requirement is reinstated.
- If you have not filed: The filing requirement is now on hold. Filing is voluntary while the injunction remains in effect.

Next Steps and Considerations

The federal government is expected to appeal this decision, and the filing requirement may be reinstated if the appeal is successful. This means the deadline could be reimposed at a later date, potentially on short notice.

We recommend considering whether to file voluntarily now to avoid any potential inconvenience or compliance challenges if the requirement is reinstated.

We are closely monitoring this evolving situation and will keep you informed of any updates. If you have any questions or would like assistance in determining the best course of action for your business, please don't hesitate to contact us.

930 Century Dr, #104
Mechanicsburg, PA 17055
717-697-2900
www.troutcpa.com

Want to help employees up their game?

Try these 3 science-based hacks

Our instinct is to resist change when we feel it's being forced on us. This behavioral scientist offers 3 strategies to win over reluctant employees. Want to help employees up their game? Try these 3 science-based hacks

BY *Kian Betancourt* - Fast Company

If you've never worked out in your life and set a New Year's resolution to exercise every day at 5 a.m, you might make it to mid-January. It takes time to build better habit. It's incredibly easy to fail, even when we're motivated to keep going. So why do we have such higher standards when it comes to someone else changing their behavior, especially in the workplace? When a superior requests or directs us to switch up an established way of working, who among us wouldn't struggle to adopt the new routine? Behavioral science can help.

The principle of psychological reactance explains why it's so hard to make people change their ways. We resist when we feel forced to do something (think about return to officemandates). Let's say you want to encourage a shy employee to speak more up in meetings. If you pressure or penalize them, they'll likely pull back even further.

A stickier way to build this habit? Offer encouraging words when they do speak up—and help them understand the value their perspective brings. Then, let them work towards the behavior themselves while offering positive reinforcements. Do this consistently and sincerely whenever the employee asserts their opinion. Be careful not to slip into the role of one-time cheerleader or hands-off coach. Behavioral change is built with time, and giving encouraging feedback only once will have a limited effect.

Workplaces have used this flavor of applied behavioral science called “nudge theory” for the last two decades to back large-scale change management initiatives, like improving [pension plan enrollment](#). But because it maintains employee agency, can be implemented at a low cost, and relies on minimal intervention, nudge theory also applies particularly well to workplace habit development. To help employees build better habits they're motivated to keep, coach them with these three nudge theory principles in mind.

Tap into the employee's intrinsic motivation

Instead of pushing a pre-set professional development agenda on employees, ask them to identify what positive habits they want to build. Aligning with their own interests taps into their sense of intrinsic motivation—the drive to engage in an activity because they find it personally rewarding.

Employees inherently want to do good work. They want better relationships with their coworkers, deeper job satisfaction, and clear career progression. Maybe their priority items don't overlap with the changes you'd like to see from them. Do you force them to build habits they don't already want to, knowing they're not motivated to keep them up? Or would you rather cultivate lasting behavioral change, and put your efforts towards steering employees in the direction they want?

Let's return to the employee who wants to build the confidence to participate more during team

meetings. Emailing them weekly reminders to speak up doesn't act as a nudge. It might encourage them temporarily, but only to avoid further reproach. A more effective way to build this habit may involve sending the meeting agenda in advance, which gives the employee time to prepare their opinion. The employee already wants to work on their public speaking abilities. The nudge just makes it easier for them to take actions that align with that goal.

Pace and simplify your recommendations

You send an employee to an intensive professional development workshop. They return recharged and ready to incorporate everything they learned . . . and for about six months, or until they get busy and revert to old habits.

Receiving a high amount of stimuli all at once outside of our normal environments doesn't allow new behaviors to become habits. Take the slow, controlled, and non-invasive approach to inspire lasting behavioral change.

Richard Thaler and Cass Sunstein, behavioral economists who popularized contemporary nudge theory, offer a clever matrix for designing effective behavioral interventions. Influencing positive change should be a FEAST: Fun, Easy, Attractively designed, Socially connected, and Timely.

- **Fun:** Make activities enjoyable to increase the likelihood that employees will participate.
- **Easy:** Simplify the recommended actions so employees can easily incorporate them into their routines.
- **Attractively designed:** Use engaging visuals to capture attention and make the nudge inviting.
- **Socially connected:** Encourage social interaction around the nudge to create a sense of community and support.
- **Timely:** Deliver nudges within an employee's flow of work to ensure they're seen and acted upon. This may include communication or productivity platforms like email, Microsoft Teams, or Slack for desk workers, or tablets for deskless workers.

Instead of eventually abandoned (and expensive) interventions like traditional training, a weekly nudge might suggest a 10 to 15 minute action—delivered within an employee's usual day-to-day work—that helps them build a single habit over a few months.

Put the power of action in their hands

Respecting an employee's autonomy is the last and most important behavioral science principle that helps drive lasting habit development. In analyzing the efficacy of behavioral-based nudges delivered to managers and employees, my team has found that recipients are more likely to engage with nudged recommendations when they choose what behavior to work on. Giving employees ownership over their goals and approach decreases the chance they'll start to feel pressured and resist guidance.

Emphasize the optionality of your recommendations. Employees should have the freedom to decide whether a particular suggestion will work for them. Using language like "consider trying this" or "you may want to explore this" keeps the initiation of action in the employee's hands.

To see long-term behavioral changes in your employees, offer light, optional prompts that evolve habits over time. Remember these three principles: align with their best interests, make recommended actions easy and noninvasive, and give them final agency. Forcing employees to act in ways they wouldn't naturally will burn them out quickly—just like that 5 a.m. daily exercise resolution.

ABOUT THE AUTHOR

Kian Betancourt, Ph.D., is a senior behavioral scientist at employee experience (EX) transformation company **Perceptyx**. With a deep passion for understanding human behavior in the workplace, he applies empirical, research-driven methodologies to explore how people interact within professional settings