

Chamber CHATTER



MECHANICSBURG
CHAMBER OF COMMERCE
The Strength of One. The Power of Many.™

12.19.24

6 West Strawberry Avenue, Mechanicsburg, PA 17055 (717) 796-0811 www.mechanicsburgchamber.org

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News, Events & more!

CHAMBER EVENTS

Watch for Weekly Updates!!

December

24-25 - Office closed for holiday

January

1 - Office closed for holiday

14 - **Business Women's Networking Luncheon - Residence Inn Mechanicsburg**, 2040 Technology Pkwy, Mechanicsburg. 11:30am - 1:00pm. FREE member event.

15 - **Annual Dinner & General Membership Meeting**, Penn Harris Hotel, 1150 Camp Hill Bypass, Camp Hill. 6:00pm - 9:00pm. \$45 per person. Sponsorships Available

RSVP to info@mechanicsburgchamber.org

Mechanicsburg Chamber Will Hold Election for Board of Directors at January Meeting

Apply
Now

If you are interested in serving on the Board of Directors for the Mechanicsburg Chamber of Commerce, [click here](#) to review job description, nomination policies, procedures and application.

We are accepting applications!

For a full calendar of chamber and member events, visit www.mechanicsburgchamber.org/events

Thank You For Renewing Your Membership!

doTERRA Essential Oils
NEXT Financial Group



Would you like to be a member of the Mechanicsburg Chamber of Commerce Board of Directors?

If you are interested in serving on the Board of Directors for the
Mechanicsburg Chamber of Commerce,
[click here](#) to review job description, nomination policies, procedures and application.

Seeking HOSTS for 2025 EVENTS

- Business Women's Networking Luncheon
 - After Hours Mixer
- Business Leaders Discussion Group

BE A HOST and showcase your business, service and more...

For more information - on HOSTING AN EVENT
contact the Chamber office at 717-796-0811 or email - info@mechanicsburgchamber.org.

Chamber Chatter is published on-line every Thursday.

We encourage member businesses to send us information on sales, promotions, news and events. It is a great way to promote your business or organization.

Chamber Chatter advertisements will remain for up to 4 weeks, or as space permits.

If you have something to share, please submit it by Wednesday at noon to
info@mechanicsburgchamber.org.

****Chamber Chatter advertising is a FREE member benefit.****



Thank you to all who donated and participated in the Mechanisburg Chamber of Commerce's collection effort for Toys for Tots.

If you would like to donate a new, unwrapped toy (or wrapping paper, batteries, tape, etc.), there is a collection box at the office or you may bring your item(s) to any Chamber event.

TOYS FOR TOTS



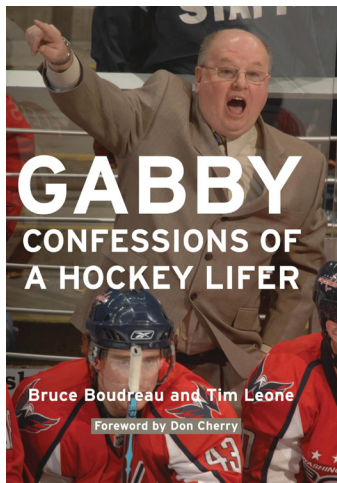
U.S. MARINE CORPS RESERVE

Chamber Annual Dinner & Meeting

Penn Harris Hotel, Trademark Collection by Wyndham
1150 Camp Hill Bypass, Camp Hill

January 15, 2025

6 - 9 p.m.



Mechanicsburg Chamber of Commerce invites all members to join us for the Annual General Membership Meeting

Our annual meeting brings members together to network in celebration of business, community and the achievements made.

Again this year - dinner will be a table served meal!

The special guest speaker for this year's event will be

Bruce Boudreau

former NHL Head Coach & Hershey Bears Head Coach, AHL Hall of Fame Class of 2009, Player, Analyst, Actor, Author, and Co-Owner of the Hershey Cubs of the USPHL.

Bruce will offer insights on the ups and downs of being a professional athlete and his transition to a leadership and eventually ownership position.

Sponsorships Available! Tickets are \$45.00 per person.
To purchase please contact the Chamber at 717-796-0811

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More Retirees Eligible for Reduced-Fee Vehicle Registration

A new state law I supported to allow more Pennsylvania retirees to qualify for a reduction in their vehicle registration fee takes effect this Sunday.

The benefit now will be available to retired persons earning up to \$29,906, an increase of more than \$10,000 from the prior income eligibility limit. Those who qualify will pay an \$11 processing fee to register their vehicle each year, rather than the standard \$45 registration fee.

Qualified applicants must be retired and receiving Social Security or other pension payments. Please note, 100% of a veterans' benefit payment or payment to the unmarried surviving spouse, upon the death of a veteran, should be excluded from the income calculation.

The applicant must be listed as an owner on the vehicle's registration and only one vehicle per qualified applicant may be registered for the reduced fee. Qualifying vehicles must be a passenger car or truck with a registered gross weight of not more than 9,000 pounds.

[Click here to learn more about the program](#) or contact my office for assistance.

JAZZ ME BAND

KIRK WISE UPCOMING
SOLO, DUO & BAND
PUBLIC DATES

Thurs. 12/19 – Vibra Life, Mechanicsburg...
Kirk solo 3-4

Thurs. 12/19 – Big Bottom Brewing @
Al's Pizza, Dillsburg...Kirk solo 7-9

Fri. 12/20 – West Shore Farmers Market,
Lemoyne...Kirk solo 11-2

Fri. 12/20 – Totem Pole Wine Ranch,
Carlisle...Kirk solo 6:30-8:30

Sat. 12/21 – Hemauer Brewing,
Mechanicsburg...Kirk solo 6:30-9

Sun. 12/22 – Wolf Brewing Brunch,
Mechanicsburg, Kirk solo...11-2

Sat. 12/28 – Hemauer Brewing,
Mechanicsburg...Kirk & Beth 6:30-9

Sun. 12/31 – Captain Bob's Steamed Crabs,
Railroad/ Shrewsbury...Kirk solo/duo 4-9

For complete up-to-date
schedule, information,
and photos go to
www.jazzmeband.com

Bookings: call Kirk at 717-979-0341 or
E-mail wisemotors@aol.com

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New Military-Themed License Plates Honor PA Veterans

Six new license plates honoring the service of the Commonwealth's veterans are now available from the Pennsylvania Department of Transportation. The new plates were authorized under Act 60 of 2024.

Three of the new plates recognize service members who received medals or honors for individual achievements or deployments. They include the Global War on Terrorism Expeditionary Medal Registration Plate, Operation Inherent Resolve Veterans Plate, and Borinqueneers Congressional Gold Medal Registration Plate.

The other three new plate designs recognize women veterans. Two are available for motorcycles and the third is for passenger cars or trucks with a registered gross weight of not more than 14,000 pounds. They include the Honoring Our Women Veteran Motorcycle Registration Plate, Women Veteran Motorcycle Registration Plate and the Women Veteran Registration Plate.

To learn more about all license plate options, fees and how to apply for them, [click here](#).

Pink Hands of Hope Welcomes Veronica (Ronnie) Shaffer as Interim Board President

Pink Hands of Hope, a non-profit organization dedicated to supporting women fighting breast cancer, is pleased to announce Veronica (Ronnie) Shaffer as the Interim Board President.

The position became vacant following the untimely passing of former Board President Patrice Berkheimer. While we mourn Pat's passing, her legacy continues to inspire the mission and work of Pink Hands of Hope.

Ronnie brings a wealth of experience and dedication to her new role. She has served on the board of directors for two years and was a long-term volunteer with Pink Hands of Hope prior to her board service. Her extensive background in volunteerism includes contributions to numerous non-profit organizations, as well as professional experience with the American Cancer Society and the Commonwealth of Pennsylvania, Department of Education, where she retired.

"We are so happy to have someone with Ronnie's credentials, commitment, and enthusiasm help us pick up the pieces and guide us through this next year," said Debbie Smith, Board Treasurer. Ronnie will serve as Interim Board President until the position is up for election at the end of 2025.

Founded in 2009, Pink Hands of Hope enhances the lives of women fighting breast cancer by providing products and services to ease their journey. Funding for these efforts is made possible, in part, by the organization's retail thrift store located at 5325 East Trindle Road, Mechanicsburg, and through generous corporate and private donations.

For more information about Pink Hands of Hope or to learn how you can support the organization, please visit www.pinkhandsofhope.org, or contact Debra Donadee, debra@pinkhandsofhope.org, 717-887-1769.



F&M Trust donates to United Way of Carlisle & Cumberland County

The United Way of Carlisle & Cumberland County Executive Director Cate Mellen accepts a check for \$3,500 from F&M Trust Senior Relationship Manager Dave Zimmerman and Wealth Advisor Adam Hollinger. The bank is supporting the United Way of Carlisle & Cumberland County with their annual contribution.



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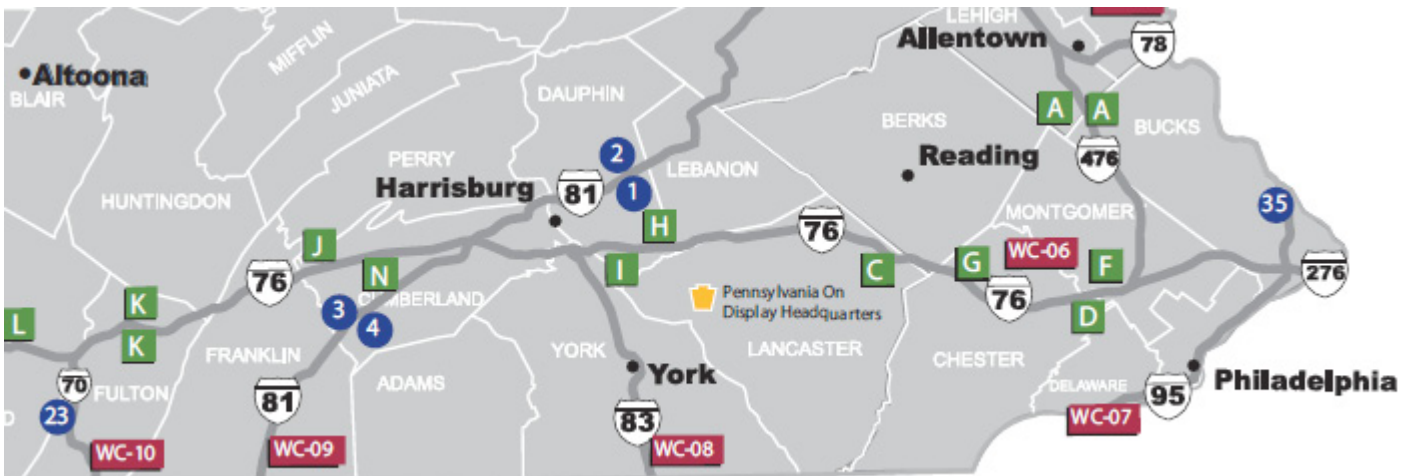


Located at:

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November 20th - December 20th


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Teresa Crawford, Account Representative
Getaways On Display
717-653-8070 x208
TCrawford@GetawaysOnDisplay.com
www.GetawaysOnDisplay.com



Christian's Christmas Concert

December 20th
Strock's Farms


729 Williams Grove Rd.
Mechanicsburg, PA

6:00–8:00 pm

Tickets \$15

Available for purchase
November 8th

Food, Drink, and Merch
Available for purchase





During this time of year, people look for a way to give back to their community. This holiday season, we're inviting you to make a meaningful difference right here in **Mechanicsburg** through the **Mechanicsburg Area Community Fund**—and your gift can be **doubled!**

Thanks to an exciting **matching opportunity**, every donation to the **Mechanicsburg Area Community Fund** will be matched up to **\$5,000**, helping us extend our support to more local organizations that are working hard to improve lives across our community.

Why Support the Mechanicsburg Area Community Fund?

- **Direct Local Impact:** Donations to this fund support initiatives in the Mechanicsburg area—from food security and housing assistance to education, health, and wellness programs.
- **Community Focus:** A local volunteer committee will decide how competitive grants to local nonprofit organizations are distributed, ensuring they address the specific needs of our community.
- **A Stronger, More Resilient Mechanicsburg:** By contributing, you're not just giving for today—you're helping to build a stronger, more sustainable community for the future.

Your donation to the **Mechanicsburg Area Community Fund** will be matched **dollar-for-dollar**—up to \$5,000! So whether you give \$25 or \$500, your generosity will have **twice the impact**.

Every gift makes a difference in helping local nonprofits provide critical services to our neighbors in need, and now your contribution can go even further with the match!

Make Your Gift Today



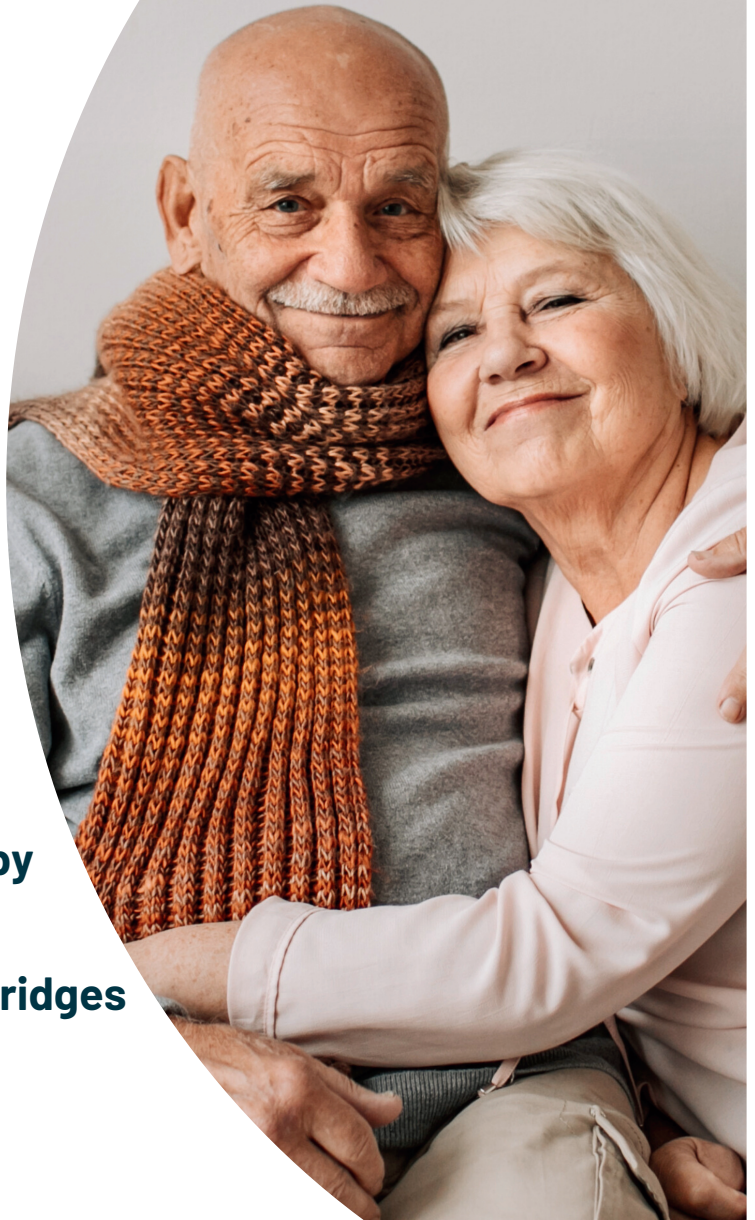
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Thrive in the Digital Era with Solid Cybersecurity Foundations

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In an era where digital threats loom large, fortifying your business against cyber attacks is not just a necessity but a strategic imperative. As technology evolves, so do the tactics of cybercriminals, making it crucial for businesses to stay ahead of potential threats. Whether you're launching a startup or managing an established enterprise, a robust understanding of cybersecurity can safeguard your data and uphold client trust. Implementing effective security measures is not merely about compliance; it's about ensuring the longevity and resilience of your business in a landscape fraught with risks.

Enhancing Document Security with Password-Protected PDFs

Password-protected PDFs are an excellent way to safeguard sensitive files, as they add an extra layer of encryption that prevents unauthorized access. By requiring a password, these files can only be opened by individuals with the correct credentials, reducing the risk of cyber attacks. If you need to make a document accessible to multiple users, you can remove the password requirement from PDFs by updating the security settings on it. When doing so, following [best practices for a PDF password remover](#) ensures that the process is secure and maintains the integrity of the document.

Understanding Cybersecurity Trends to Safeguard Your Business

Staying informed about the latest cybersecurity trends is crucial for anticipating potential risks to your business. With cybercrime costs projected to exceed \$24 trillion by 2027, understanding emerging threats such as social engineering, ransomware, and AI-driven attacks is more important than ever. By keeping abreast of these developments, you can better prepare your defenses against increasingly sophisticated cyberattacks. Recognizing the persistent cybersecurity skills shortage can also help you prioritize training and hiring strategies to bolster your organization's resilience.

Legal and Compliance Standards in Data Protection

Understanding the legal requirements and compliance standards for data protection in your industry is crucial for safeguarding sensitive information and avoiding costly penalties. For example, in healthcare, organizations must adhere to regulations like the GDPR for EU citizens' data and the CCPA for California residents, ensuring patient privacy and data security. Similarly, businesses operating online should stay updated with evolving laws such as the [Artificial Intelligence Act](#), which aims to regulate AI systems by 2024. Conducting regular audits and establishing a robust data governance framework can help you maintain compliance and operational integrity.

Tackling Common Vulnerabilities in Data Management

Understanding and addressing common vulnerabilities in data management is crucial for maintaining the integrity and security of your systems. One prevalent threat is SQL Injection (SQLi), which allows attackers to manipulate your database, potentially leading to unauthorized access or data corruption. To combat this, employing prepared statements and parameterized queries ensures that user inputs are treated as data rather than executable code. Additionally, Cross-Site Scripting (XSS) poses a risk

by enabling malicious scripts, which can be mitigated through input validation and output encoding.

Perform Regular Network Security Audits

Conducting regular network security audits is crucial for identifying and mitigating potential vulnerabilities in your business's digital infrastructure. These audits serve as a comprehensive examination of your network's defenses, helping you pinpoint weaknesses before they can be exploited by cyber-criminals. By systematically evaluating your security posture, you can implement necessary improvements, such as updating outdated software or enhancing access controls, to fortify your defenses.

Spotting Phishing Emails: Key Indicators to Watch For

Recognizing phishing emails is crucial for safeguarding your business from cyber threats. These deceptive emails often feature generic greetings, such as "Dear Customer," which lack the personal touch of legitimate communications. Additionally, they frequently contain spelling and grammatical errors, a telltale sign of hastily crafted messages by cybercriminals. Be wary of emails with suspicious links or attachments, as these can lead to malicious websites or download harmful software onto your device.

Selecting the Perfect Antivirus for Your Business Needs

Selecting antivirus software for a business requires assessing network weaknesses, budget limits, and device compatibility. As malware evolves at an alarming rate, effective protection must balance security with maintaining system efficiency. Small businesses face significant risk, making real-time detection and efficient resource management essential. Tailored solutions help safeguard sensitive data without overburdening operations. Thoughtful choices ensure security measures align seamlessly with business needs.

Incorporating these cybersecurity strategies into your business operations is essential for safeguarding sensitive information and ensuring operational continuity. By staying vigilant and informed, you not only protect your assets but also strengthen your standing as a reliable and secure entity in the digital marketplace.

Discover how the Mechanicsburg Chamber of Commerce can help you thrive by connecting you with local businesses and community events!

The CTA, BOI and FinCEN: Takeaways for Mechanicsburg, PA SBOs

ZenBusiness
(512) 765-4985
outreach@zenbusiness.com
<https://www.zenbusiness.com/>

The Corporate Transparency Act may require certain U.S. companies to disclose beneficial ownership information to FinCEN to combat financial crimes.

While a Texas federal district court's preliminary injunction puts this requirement on hold, many experts expect that to be overturned. In that event, failure to file could lead to fines of \$500 per day,

up to a maximum of \$10,000, and possible criminal penalties.

However, filing your Beneficial Ownership Information (BOI) report will help you avoid fines if this injunction is overruled. Waiting could mean scrambling to meet compliance requirements or penalties. ZenBusiness offers help via simple and streamlined BOI compliance tools for SBOs that want to circumvent trouble by [breezing through their obligations](#) in advance.

1. Determine if Your Business Must File.

A 'reporting company' is any small business, corporation, or LLC that is registered with the state, unless exempt. Exemptions apply to publicly traded companies, banks, and charities. For example, a local bakery in Mechanicsburg, PA would likely need to file a BOI report.

2. Identify Your Beneficial Owners.

A 'beneficial owner' is someone who has substantial control over a company or owns at least 25% of it. This can include decision-makers, managing partners, or co-owners with significant stakes. For example, in Mechanicsburg, the owner of a shoe repair shop who oversees daily operations and holds a 40% ownership stake is considered a beneficial owner.

3. Gather the Required Information.

Prepare:

Business name, address, and EIN.

Beneficial owners' names, addresses, DOBs, and ID details.

4. File Your BOI Report.

Deadlines:

Existing businesses: File by 01/01/2025.

New companies (2024): File within 90 days of formation.

New companies (2025+): File within 30 days of formation.

ZenBusiness helps SBOs safeguard against penalties by meeting guidelines now, [just tap into their expertise](#), helpful tools and dedicated processes.

Additional Resources:

[FinCEN's Compliance Guidelines](#)

[Corporate Transparency Act](#)

[A Guide to BOI Compliance](#)

[FinCEN BOI FAQ](#)

[Details on Preliminary Injunction](#)

We want to hear from you!

Join us in making an impact! Complete our BOI survey by December 18, 2024, and for every 25 responses, our Chamber will receive a \$100 donation. [Take the survey now!](#) Your feedback is invaluable!

As of December 3, 2024, a Texas federal district court has issued a preliminary injunction for all states to block the CTA and its relevant regulations. However, filing your BOI will help you avoid fines if this injunction is overruled.